

Design is to invent with intent. If you take away the 'invent' bit, you have an engineer. If you take away the 'intent' bit, you have an

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# **DESIGNING RATE LIST/ COSTING**

1.	Ad designing (Master Creative) – Resizing/Re-editing charges – Rs. 400/- on every new update.	Rs. 5000/-
2.	Danglers- Resizing/Re-editing charges – Rs. 200/- on every new update.	Rs. 2000/-
3.	Fliers design- Resizing/Re-editing charges – Rs. 200/- on every new update.	Rs. 2200/-
4.	Standee design- Resizing/Re-editing charges – Rs. 250/- on every new update.	Rs. 2500/-
5.	Posters design- Resizing/Re-editing charges – Rs. 250/- on every new update.	Rs. 2500/-
6.	Social media posters Resizing/Re-editing charges – Rs. 200/- on every new update.	Rs. 2000/-
7.	Menu card design- Resizing/Re-editing charges – Rs. 200/- on every new update.	Rs. 3000/-
8.	Outdoor – (Hoardings, Banners) Resizing/Re-editing charges – Rs. 350/- on every new update.	Rs. 4500/-
9.	Book Cover design- + Inner pages designing: Rs. 400/ each Resizing/Re-editing charges – Rs. 400/- on every new update.	Rs. 5000/-
10.	Newsletter Design- Up to 32 pages designing charge – per page Rs. 200 Up to 60 pages designing charge– per page Rs. 200 Resizing/Re-editing charges – Rs. 150/- on every new update.	Rs. 6400/- Rs. 12000/-
11.	Logo Designing Charge- High Resolution ( open fie/ Corel file)	Rs. 8000/-
12.	Stationary Design - Letter head, Visiting Card, Envelop, ID Card (only master creative)	Rs. 7000/-

13.	Branding - t-shirt, Cap, Shopping bag, Pen drive	<b>Rs. 2000/-</b> Each design
14.	Full campaign planning - Concept development ideation/ visualization	Rs. 10000/-
15.	Art catalog designing- Up to 8 pages- Rs. 400 Per page Up to 32 pages- Rs. 350 Per page	Rs. 3200/- Rs. 11200/-
16.	Magazine Cover design-	Rs. 3500/-
17.	Table top Calendar design- Rs. 500 per page	Rs. 6000/-
18.	Power Point Presentations design- Up to 20 pages – Rs. 500 per page Up to 20 pages with animation – Rs. 800 per page	Rs. 10000/- Rs. 16000/-
19.	E-Brochures design - Up to 10 pages- Rs. 750 per pages	Rs. 7500/-
20.	Greetings and wishes card design-	Rs. 3000/-
21.	Digital Portrait Painting- Size 18x24 inches	Rs. 5000/-
22.	Graphic novel illustration- Per page Rs. 2000	Rs. 2000/-
23.	Mascot Design-	Rs. 6000/-

### **TERMS & CONDITIONS:**

- After approval of creative any type of updating or alterations will cost 25% extra of actual cost.
- Open file of creative will be delivered only after full payment done.
- Image buying from deferent sources may extra paid by client.
- 60% after approval of design.
- From client side: 2 times of changes are free extra will be charged.

#### **ACCOUNT DETAILS:**

## **Rakesh Kumar Chaudhary**

Visualizar & Graphic Designer

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